

# ETHOS

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*A Journal of research articles in management science and allied areas (refereed)*

ETHOS is a research journal of Rayat Shikshan Sanstha's, Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara (KBPIMSR) and is published in June and December every year. The prime object of this journal is to disseminate knowledge and information surfaced through fundamental and applied research in functional areas of management and allied subjects viz. Organizational Behavior, Organizational Development, Business Communication, Business Economics, Business Statistics, Information Technology and the like.

The first issue of journal is published in December 2008 and recently the second number of ninth issue is published in December 2016.

The journal is an effort to provide a platform for exploration and articulation of knowledge of academicians, researchers, students, entrepreneurs, executives and consultants. ETHOS will publish original papers in the form of research articles and case studies. It will also publish book reviews and select bibliography in said areas of management and allied subjects.

Dear Sir/ Madam,

It is a matter of great pleasure for us to convey that six volumes of Research Journal 'ETHOS' have already been published.

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'Rayat' is Asia's premier educational institution founded by Late Padmabhushan Dr. Karmaveer Bhaurao Patil in 1919 which has done pioneering work in the Movement for spread of Education in Maharashtra. Rayat has spread over the districts of Pune, Kolhapur, Sangli, Satara, Solapur, Ahmednagar, Thana, Raigad, Nasik districts of State of Maharashtra and north Karnataka, India.

KBPIMSR is Rayat's prime Management institute affiliated to Shivaji University, Kolhapur recognized by Government of Maharashtra and approved by AICTE New Delhi. KBPIMSR situated at Satara (Maharashtra) the Institute offers management courses viz. M.Phil. and MBA.

We welcome valuable contributions to Ethos for upcoming volume from academicians, research scholars, executives, entrepreneurs and consultants. The articles will be reviewed by referees selected from the panel of experts. The status of article will be informed within two months from the date of receipt.

Kindly circulate this call for papers among your colleagues and peers. For further queries and clarifications feel free to call the undersigned or mail us at [editorethos@gmail.com](mailto:editorethos@gmail.com) Regards,

Yours sincerely,

Dr. Bapusaheb S. Sawant

Director and Editor

Cell: 09422404853

## Guidelines for authors for submission of manuscript for **ETHOS**

**A journal of research articles in management science and allied areas (refereed)**

1. Manuscript submitted for publication should be in MS-Word Format in English and typed in Times New Roman, font size 12 with 1.5 line spacing and margin of 1.3” at the left and 1 inch on rest sides. Recommended size of paper is A4.
2. The length of the article should not exceed 10000 words inclusive of references and allied annexure with an abstract of not more than 300 words and minimum five key words.
3. Publication should be presented in following format.
  - a. **Cover page** – cover page should contain title of the paper, the name(s) of authors (first, middle and last names), address (Institute’s address along with designation and Correspondence address with PIN code), phones, fax numbers and e-mail ID of all authors. The said information is restricted only to the cover page and should not appear elsewhere in the manuscript to facilitate anonymous review by experts. **The authors name or affiliation should not appear anywhere else in the body of the manuscript, because of blind peer-review process.**
  - b. **Second page** – Declaration mentioning originality of paper that it has not been published elsewhere or in pipeline for publication.
  - c. **Third page onwards** – abstract, key words, text of the article (Max. 10000), keywords and annexure (if any).
4. The abstract, followed by relevant keywords (minimum five), should not be more than 300 words and should adequately describe the work highlight its significance. The abstract should only include text. Avoid the use of abbreviations and references in the abstract.
5. Tables should be numbered consecutively. The title of the table should be placed above the table. The source should be indicated at the bottom. All tables must be numbered using Arabic numerals with title and source at the bottom of the table. Table should be in single spacing and align at the center of page.
6. Figures should be numbered consecutively. Wherever necessary, the source should be indicated at the bottom. The figures should also be given relevant titles.
7. All tables, charts, graphs, diagrams should be black and not in color. The image should be of high resolution.
8. The headings/points should be in bold and non-numbered, non italics and non underlined. The headings should be in title case only and not in upper case.

9. The sources of literature referred must be cited in the text as per APA (American Psychological Association) style and reference section must also be in APA style. The references must be arranged in alphabetical order. Authors are responsible for obtaining permission from original sources for longer quotations and any other matter they wish to cite in their text.
10. Footnotes and quotation marks should be kept to the minimum.
11. Article should be submitted through e-mail on [editorethos@gmail.com](mailto:editorethos@gmail.com). **No submission in the hard copy is permissible.** Any information regarding Ethos, submission, subscription should be communicated on the same mail ID.
12. The entire communication regarding Ethos would be dealt on [editorethos@gmail.com](mailto:editorethos@gmail.com) only.

### Review Process:

1. After a paper is received, it is sent to the subject matter expert for blind review.
2. The review process takes minimum 2 months.
3. The editor reserves the right to accept or refuse an article for publication, without assigning any reasons.
4. After the review process is completed, the authors will be informed about the decision of the reviewers by mail in either case.
5. The revised article may be submitted within 30 days from the date of mail send from the aforesaid mail ID for reconsideration. No case would be entertained after 30 days of mail send.
6. After accepting the article the communication to the author made with formats of copy write, authors declaration and author(s) details for office procedures which need to suffice by the author(s), within 8 days of acceptance communicated.

The official address for communication is

### The Editor ETHOS

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